# **Attract New Business With**





# Find. Attract. Connect. Engage.

0800 0185 882



sales@kompass.uk www.kompassinfo.co.uk



### SEO MADE EASY

With more than **4 million** searches performed online every minute, the challenge for all companies is to be found quickly and easily by the **right audience** and as a result **win new business**.

The **Kompass SEO Wizard** is the ideal choice for companies unable to invest in costly SEO services but who want to increase and take better advantage of their website traffic.

Our **easy to use & affordable** tool is designed to help you manage all aspects of website SEO, even if you have little or no experience. You will have access to your own learning centre, focused on **improving your Google ranking**, building your traffic and enhancing your digital presence.

Market Research indicates that effective SEO is regarded as a key priority with **83%** of businesses wanting their website to appear on the first page when searching Google

SEO WAS RANKED NO.1 FOR ACHIEVING THE FOLLOWING AIMS...

- CREATING THE MOST/HIGHEST QUALITY LEADS
- RAISING AWARENESS OF THEIR COMPANY
- PROVIDING VALUE FOR MONEY
- MAKING COST EFFECTIVE USE OF TIME



TASK & GOAL ORIENTED PERFORMANCE TRACKING ATTRACT NEW BUSINESS LEADS



#### TARGETED KEYWORD MANAGEMENT

Kompass SEO Wizard takes the myths out of managing SEO, giving you the power to handle your digital presence more successfully, without the need for SEO expertise along with...

**24/7 access** to a user focused dashboard, giving real time performance information, tracking growth, page views and speed, as well as site and referral traffic over time



Best practice advice from **market experts** with future proof guidance on the latest SEO trends





Google analytics integration & analysis

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Purchase the SEO Wizard as a stand-alone tool or add on to your Kompass Booster or PPC 1000 fully managed ad campaigns.



Locally based customer support team available help with all aspects of using the SEO Wizard.



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